

## MY PARTICIPATION IN THE US – MÉXICO CEO DIALOGUE



I recently had the opportunity to travel to Washington, D.C., to participate in the US - Mexico CEO Dialogue. I was invited by the president of the Mexican Business Coordinating Council, Francisco Cervantes Díaz, as well as by Guillermo Vogel Hinojosa, co-president of the Dialogue. As always, it was a very rewarding experience, as I was able to greet and meet many people genuinely interested in seeing our bilateral relationship prosper.

The US - Mexico CEO Dialogue was created in 2013 with the impetus of the Mexican Business Coordinating Council and the United States Chamber of Commerce. It takes place every year and is the business counterpart to the High Level Economic Dialogue (HLED), where government officials from both countries participate to discuss economic, social and commercial issues. Our dialogue has five working groups in areas that seem fundamental to me: investment; trade facilitation; trade policy; services; and energy and climate change.



I have been attending this dialogue for many years. The last meeting in which I was present was in Mérida in 2019, a year before the pandemic. The President of the Republic attended at that time, as well as Larry Fink, CEO of BlackRock, one of the largest asset management firms in the world. For me, this dialogue is central because it focuses on solving countless binational problems by convening high-level businesspersons and politicians. In this forum, for example, we have discussed the very important issue of border bridges. To get an idea of its importance, just one number is enough: the 22 days of closure of the border bridge between Ciudad Juárez and El Paso have caused losses of 1.9 billion dollars.

These forums represent an effective communication channel between our governments and also between our business class. With the nearshoring situation, they become even more important. That is why I always go and, invariably, I am satisfied to see so many people genuinely interested in our bilateral relationship and the well-being of our countries.