

## ARISE, THE PRIVATE SECTOR ALLIANCE FOR DISASTER RESILIENT SOCIETIES



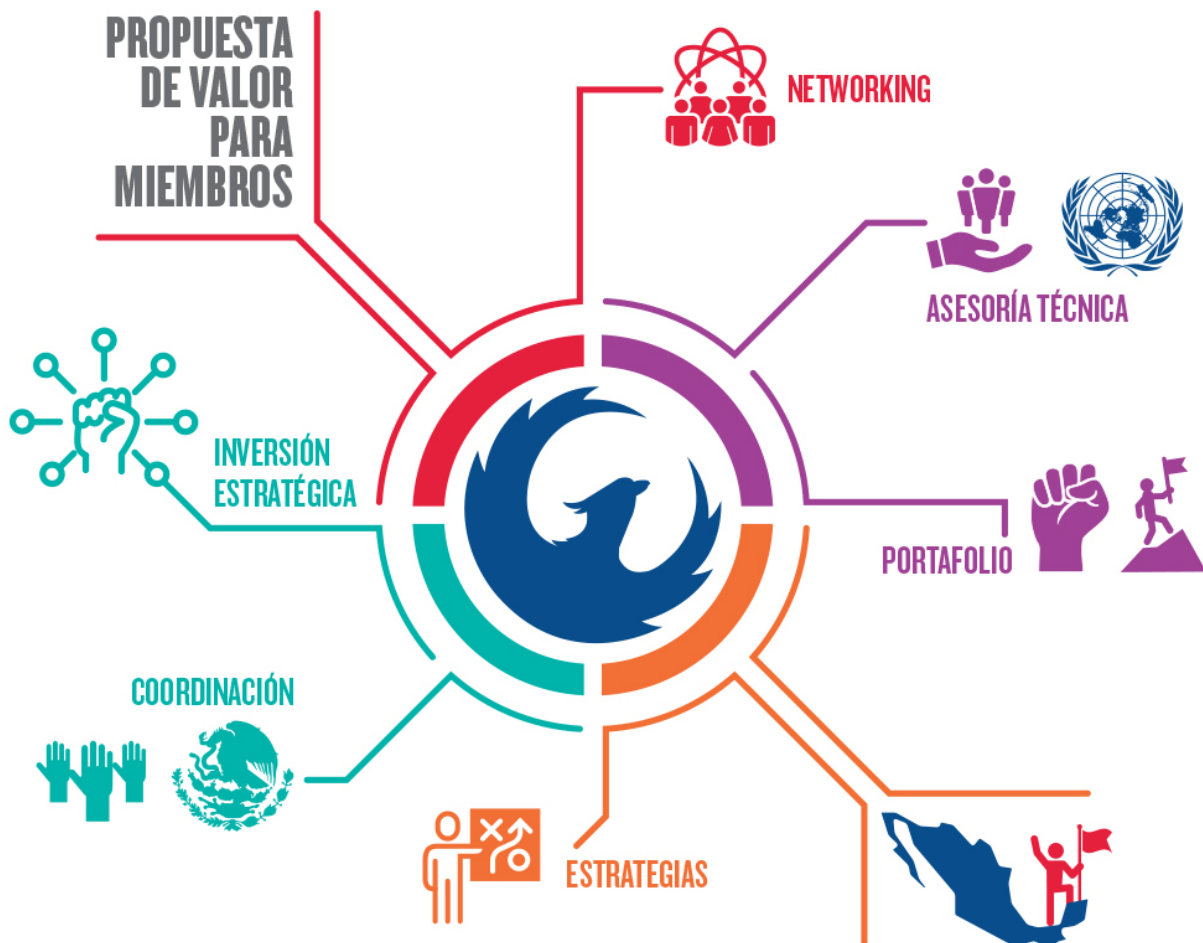
On September 19, 2019, we commemorated the victims of the earthquakes that took place in 2017 and 1985. Every year, Mexico City has a city-wide earthquake drill; the sound of the sirens ignites reflections on those two events. I have decided to dedicate this blog to this topic, focusing on one of the initiatives that started last year: **ARISE: Private Sector Alliance for Disaster Resilient Societies**.

Although ARISE is a private sector alliance, it works alongside the public sector and civil society organizations, to deliver on the targets of the Sendai Framework 2015-2030. **What are these goals?**

- (a) Reduce global disaster mortality by 2030, aiming to lower average per 100,000 global mortality rate in the decade 2020-2030 compared to the period 2005-2015.
- (b) Reduce the number of affected people globally by 2030, aiming to lower average global figure per 100,000 in the decade 2020 -2030 compared to the period 2005-2015.
- (c) Reduce direct disaster economic loss in relation to global gross domestic product (GDP) by 2030.
- (d) Reduce disaster damage to critical infrastructure and disruption of basic services, among them health and educational facilities, including through developing their resilience by 2030.
- (e) Increase the number of countries with national and local disaster risk reduction strategies by 2020.
- (f) Enhance international cooperation to developing countries through adequate and sustainable support to complement their national actions for implementation of this Framework by 2030.
- (g) Increase the availability of and access to multi-hazard early warning systems and disaster risk information to the people by 2030.

**How does ARISE attempt to accomplish this? Here is the action plan:**

- Strategies to cope with risk and disasters;
- Investment indicators
- Comparative studies and standards;
- Education and training;
- Legal aspects, handbooks, and procedures
- Resilience and urban risk reduction
- Insurance



Fuente: ARISE México.

**SUBSTANTIALLY REDUCE**

- A. Global disaster mortality
- B. Number of affected people
- C. Economic loss in relation to GDP
- D. Damage to critical infrastructure and services disruption

**SEVEN TARGETS TO ACHIEVE BY 2030**

**SENDAI FRAMEWORK FOR DISASTER RISK REDUCTION 2015-2030**

**SUBSTANTIALLY INCREASE**

- E. Number of countries with national and local DRR strategies by 2020
- F. International cooperation to developing countries
- G. Availability and access to early warning systems and DRR information

Fuente: ARISE México.

Can you imagine a Mexico where earthquakes do not destroy houses because they are well cemented? A strong Mexico where flooded rivers do not take down houses or affect communities? A country with no fear of natural disasters but is rather prepared for them with resilience; a Mexico with efficient and structured procedures; a country whose industry is not stalled by a natural disaster? I also hope for a resilient and competitive Mexico. I praise ARISE for contributing to a more resilient society.

