

LET'S TALK ABOUT CURRENT TOPICS

4^{to} SIMPOSIO
INNOVACIÓN PARA EL BIEN COMÚN Y EL DESARROLLO SOSTENIBLE

¡Únete a nosotros para la emocionante inauguración el 24 de abril a las 9:30 am en la Ibero!

24 y 25 abril
Evento Híbrido

CATEDRA
CONSTRUIR PARA EL BIEN COMÚN
Y EL DESARROLLO SOSTENIBLE
NICOLÁS MARISCAL TORROELLA

IBERO
CIUDAD DE MÉXICO

Estudios
Empresariales /

I am pleased to invite you to the 4th Symposium on Innovation for the Common Good and Sustainable Development, which will take place on April 24th and 25th.

The opening will be on April 24th at 9:30 am at Universidad Iberoamericana. Simultaneously, the event will be streamed on the Chair's website.

We will have the participation of José Medina Mora, president of Coparmex, who will speak about sustainable macroeconomics; Alexandra Zapata will explain the importance of voting, and José Luis Luege will present alternatives to solve water scarcity in Mexico. We will also have a space to discuss ESG and corporate governance; joining us for this, Mariuz Calvet, Chief Sustainability Officer of Santander, Patricia Moles from the Mexican Council of Financial Information Standards (CNIF), Alvaro Vertiz, Partner at Dentons Global Advisors, and José Antonio Quesada, President of the National College of Independent Professional Company Advisors.

José Medina Mora
Presidente de COPARMEX

José Luis Luege
Político, Especialista en gestión del agua

Patricia Moles
Consejo Mexicano de Normas de Información Financiera (CNIF)

Alexandra Zapata
Directora de ME VEO

Mariuz Calvet
Directora de Sustentabilidad Santander

Alvaro Vertiz
Socio de Dentons Global Advisors



On the second day, we will explore topics such as the limits of planet Earth; Acapulco for a resilient and sustainable recovery; tomorrow's work today; biotechnology and digital rights, the economics of Pope Francis, and Cryptocurrencies. Among the personalities joining us in this block are Dr. Rafael del Villar, expert in green finance; Architect Elisa Trujillo, Director of CENACED AC and ARISE MX; Dr. María Zorrilla, academic and researcher at Universidad Iberoamericana; Mtra. Mónica Flores Barragán, President of Manpower Group for Latin America; Dr. Paola Martorelli, Director of Public Affairs at Sanofi; Mtro. Daniel Uribe, CEO and Co-founder of CEO GenoBank.io; Dr. Jesús Becerril, responsible for the program of Inclusive, Solidarity, and Sustainable Economies at IMDOSOC; Mtra. Karen Castillo, General Director of IMDOSOC; and Dr. Eloisa Cárdenas, CEO of Monetae.

I hope you will consider participating in this event, for which you can register on the following page:

<https://catedrabiенcomun.iberо.mx/>

And if you wish to attend in person, just let me know so I can register you and send you your parking pass.

Best regards, and I hope to see you soon.

On another note, I wanted to share that in early March, I participated in spiritual exercises of San Ignacio with the Spanish Jesuit, Juan Antonio Estrada. This reflection process illuminated and enriched my faith.