

IGNITE HOPE



Welcome to the age of imagination, in which the solutions that are dreamed of to create the common good and sustainable development can become a reality thanks to the amazing advances in technology. This statement was the seed that Nathan Shabot and Mario Nissan planted in one of the panels of the Third Innovation Symposium for the Common Good and Sustainable Development, which took place from March 13 to 15, 2023. All this was within the chair that I founded in partnership with the Universidad Iberoamericana, my alma mater.

I learned a lot from the 43 experts who participated in the 15 sessions, through which we seek to inspire young people and, as Alberto Lara said, ignite hope, focusing on opportunities and possibilities. In this series of three symposia that we have carried out in March 2021, 2022, and 2023, we cover the 17 sustainable development goals, through dialogues, workshops, conferences, panels, and conversations.

At the opening ceremony, we had the presence of Mr. Enrique de la Madrid, Dr. Mario Roldán, Director of the OECD for Mexico and Latin America, and Dr. Pablo Cotler, a prominent economist. The three agreed on the opportunity that Mexico has to generate development by taking advantage of its competitive advantage of clean energy and nearshoring, while we face climate change and tensions between the United States and China, and the war between Russia and Ukraine. This panel also discussed quality education, democracy, and transparent public institutions as prerequisites for exercising freedom. It was also highlighted that investment is essential for generating jobs, opportunities, and economic growth. "In the search for the good of others, we will find our own"; this is how Enrique de la Madrid concluded his participation.



What role does technology play in our social challenges? With more than 1,250 unicorn companies in the world and millions of startups, scalability is sought in value solutions that allow us to advance in the triple helix in economic, social, and environmental restoration. As Santiago Espinoza, when referring to solutions with a long-term vision, "permanence is the daughter of governance".

I liked listening to great speakers: entrepreneurs, and leaders from business, academia, NGOs, and the public sector. All of them are experts in their fields and seek to contribute to the common good from their sphere of influence. We had dialogues on health, the environment, and education.

Everything is interconnected and as Dr. Medellín said, we cannot afford to continue degrading the environment. Large companies are waking up to a greater awareness of sustainable development and are in a dynamic transformation of their practices to influence their entire value chain. This type of philosophy is shared by many people who also act accordingly. As Dr. Martha Bonilla said, "individual actions are not minor because they add up to a collective." It is up to us to build goodness in our planet, our home.

Day 1: <https://www.youtube.com/watch?v=4WQyIOR38gE>

Day 2: https://www.youtube.com/watch?v=aJJ_NbrTryk

Day 3 https://www.youtube.com/watch?v=1s5Fx5e_5IM

