

TWO SUCCESSFUL EVENTS ON THE DAVOS FORUM IN MEXICO



As in every year, we have just held two events related to the World Economic Forum. The first of these took place at the Cámara Mexicana de la Industria de la Construcción (CMIC) and the second at the Unión Social de Empresarios de México (USEM), at the Club de Industriales. Fortunately, both had full houses, which reflects the interest in the Forum and the success of both meetings.

The breakfast held at the CMIC had more than 80 attendees. This was to be expected given the many topics discussed and the knowledgeable speakers we had who attended Davos: the renowned journalist Enrique Acevedo; Felipe Vallejo, global director at Bitso and Young Global Leader; Daniela Torres, Global Shaper of the Forum (and the only one who did not attend Davos); and Rodrigo Morales, head of the Office at SEMARNAT. Secretary Alicia Bárcena was going to attend, although, unfortunately, she canceled at the last minute due to a personal unforeseen event. The dynamic proved very relevant, as Rodrigo Morales presented his ideas and experience at the Forum, and the rest of the speakers were part of a panel where they presented their thoughts in an agile manner, with a lot of audience participation.

Subsequently, we held another meeting at the Club de Industriales, sponsored by the USEM. The lunch, where 200 guests were expected and which ended up with nearly 240 attendees, featured the opening speaker, the executive president of the Grupo Educativo Tecnológico de Monterrey,



Dr. David Garza, who visited us from Monterrey. Afterward, a panel was held with four panelists: Felipe Vallejo, whom I already mentioned; Javier Lozano, co-founder and CEO of Clínicas del Azúcar and also a Schwab Foundation entrepreneur fellow; Alejandro Domínguez, journalist and anchor at Milenio Televisión; and Carlos Calderón, co-founder and director of Proactible and also a Global Shaper.

I do not have enough space to talk about the many topics that were addressed, ranging from the role that artificial intelligence will play in the world of work, through growing geopolitical tensions and Mexico's perspectives in the renegotiation of the T-MEC, to the role of social entrepreneurs with their collaborators and communities. But also, it is worth noting the very interesting profiles of our speakers and the personal stories behind their initiatives. Carlos Calderón and Javier Lozano, for example, are two social entrepreneurs whose projects have been very successful and have positively impacted the lives of many Mexicans: the first, with accessible prosthetics and rehabilitations for people with low resources, and the second, with comprehensive treatments for people suffering from diabetes who cannot pay its enormous costs.

I have always enjoyed building bridges in my life and, therefore, I like to promote these two events every year. After having attended the Davos Forum for 26 years, I seek for these meetings to serve as a link between the Mexicans who attended the World Economic Forum and those who, although they could not attend, are interested in knowing what happened and what the experiences were. Thus, we celebrate one more year of the Davos Forum in Mexico, and I hope we have many more in the years to come.