

MY REFLECTIONS ON THE DAVOS 2022 AGENDA



Last week I had the opportunity to attend the World Economic Forum, which took place in a virtual format under the name **"The State of the World in 2022"**. This event represents an opportunity to address the most relevant issues on the global agenda. Heads of state, business leaders of some of the most important companies, experts, journalists, and NGO leaders, attended the conferences.

I share with you some of my conclusions:

1. **Greater geopolitical competition is looming in the world.** The Chinese and Japanese heads of state, as well as US officials, throw some hints. This geopolitical environment could represent an opportunity to attract investment to Mexico, as the United States seeks nearshoring due to growing animosities in Asia.
2. **The coronavirus is here to stay.** Our global community has the challenge to end the pandemic and make the virus manageable for our societies. Mexico must plan for the long-term and get vaccines for everyone.
3. **Technological progress is further accelerating.** Digitization will continue to advance in countless industries becoming more relevant in our lives. In this logic, the budget allocated to science and technology in Mexico must be increased, since it does not even reach the 1% of GDP established in the Science and Technology Law.
4. **Investment in infrastructure is a pillar of public policies in many countries.** Germany, India, China, the United States, and Japan have long-term infrastructure plans involving billions of dollars. Investments in infrastructure must be profitable for the country and increased. While in the year of 2013 public spending on this item was around 2.5% of GDP, by 2020 it decreased to 1.5%.
5. **Global warming is a great challenge of our time.** If there was a cross-cutting theme in all the talks and conferences, that was global warming. The challenge is enormous, but it will bring present opportunities for modernization. According to the National Institute of Ecology and Climate Change (INECC, for its Spanish acronym), Mexico is among the most vulnerable countries to climate change. Therefore, we must increase

the transversal expenditures in the environment, strengthen specialized institutions in the field, and boost public and private investment in renewable energies.

6. The social contract must be renewed. Growing social inequality has made it necessary to rethink the social pact. Sustainable growth, stakeholder capitalism, and new social investments reflect this global trend. Companies established in the country must insert themselves into it.

7. The energy transition will be difficult, but carrying it out is essential. The effective fight against global warming depends on the successful adoption of clean energy sources. 20% of the energy produced in Mexico comes from renewable energies. It is important to increase this percentage to achieve the environmental commitments adopted by Mexico at the international level.

8. The alliance between the public and private sectors should be promoted. Emphasis was placed on the importance of joint work between governments and companies. For every peso that the Mexican government invests, companies invest six. Public and private investments have fallen, so we need more synergies between the two sectors. Public-private partnerships (PPPs) are a way forward in this regard.

The annual Davos meeting plans to take place in person in May 22-26 under the title **“Working Together, Restoring Trust”**. There is much to be done between now and then to rebuild trust between the different stakeholders, which is the focus of this year's agenda. Our country has many pending issues in this regard. I hope we can move forward with the speed that is required.

Liga a las sesiones que asisti:

- [Special Address by Xi Jinping, President of the People's Republic of China](#)
- [COVID-19: What's Next?](#)
- [Technology Cooperation in the Fourth Industrial Revolution](#)
- [Special Address by Narendra Modi, Prime Minister of India](#)
- [Special Address by António Guterres, Secretary-General, United Nations](#)
- [Special Address by Naftali Bennett, Prime Minister of Israel](#)
- [Special Address by Kishida Fumio, Prime Minister of Japan](#)
- [Renewing a Global Social Contract](#)
- [Meeting the Challenge of Vaccine Equity](#)
- [Navigating the Energy Transition](#)
- [Special Address by Olaf Scholz, Federal Chancellor of Germany](#)
- [Latin America Outlook](#)
- [Accelerating and Scaling Up Climate Innovation](#)
- [Special Address by Ursula von der Leyen, President of the European Commission](#)
- [ESG Metrics for a Sustainable Future](#)
- [Live from Space: The Next Frontier for Knowledge and Action](#)
- [Restoring Trust in Global Trade and Supply Chains](#)
- [Global Economic Outlook](#)
- [Building Future Preparedness](#)
- [Accelerating a Nature-Positive Economy for People and Planet](#)
- [A Conversation with Janet L. Yellen, Secretary of the Treasury of the United States of America](#)

Participating Latin American Heads of State:



Ivan Duque

Colombia



Carlos Alvarado

Costa Rica



Guillermo Lasso

Ecuador



Alejandro Giammattei

Guatemala



José Pedro Castillo

Peru